

Credential



© CCV Studio™

Whatever is worth doing at all, is worth doing well.

Philip Stanhope, 4th Earl of Chesterfield

About Us

CCV Studio provides a comprehensive range of services from corporate communications and brand identity to publishing, web and retail design. It is through the creation of challenging and insightful design work that we have become consultants to some of the Vietnam's major companies and international clients.

We brings this unique combination to everything we do, guided by one purpose: make it meaningful.



**Our
DNA**

Comprehension Commitment Value

Simplicity is the ultimate sophistication

Leonardo da Vinci

Our Services

Multi-disciplinary creative solutions for your business.

We offer the complete design and production package. We know many of our clients require more than just a new identity - they require it to be applied to all visible items that reflect the ethos of the company.



Brand Strategy

Brand consulting

Research & Development

Brand Positioning

Brand Definitions

Content Strategy

Naming

Brand Identity

Brand Environmental

Visual Systems

Brand Guidelines

Brand Book

Content Development

Business Systems

Brand Experience

Web Design

Mobile Application

Print Advertising

Retail

Packaging

Environmental

Work Process



Connect

First we meet with you and learn about your business needs and marketing goals.

Research

We research your market, target audience and competitors.

Concept

We present our concept design to you, explaining our reasons behind our designs and choices.

Design

We brainstorm and design 2-3 concepts based on your brief and our research.

On track

We send you our revised designs and keep communicating to ensure we are on track.

Deliver

Once you are 100% happy with your final design, we deliver the files to you.

Global Client

Euvitour

Germany

Hello World Travel

Spain

Telocyte

USA

Led On

Greece

MortgageWise

Singapore

Global Wise Property

Singapore

Bella Wine

Venezuela

Leporu

USA

Web Hourse Power

USA

Macedonian

Greece

Heavy Equipment

Texas, USA

Asia Exotica

Thailand

DNBD Marketing

Germany

Maeda

Japan

Plan Do See

Japan



Local Client

Pomina Steel Corporation

Branding, POSM, Decoration

Bravat

Web Design

Intercontinental Nha Trang

Brand Identity

Anna Blinds & Curtain

Branding

NSAS Logistic

Branding

Laveranda Mgallery

Graphic Design

Saigon Co.op

Branding, Packaging, POSM

Thien Duc

Print Design

Eurocon

Print Design

Eurotech

Logo Design

Phoenix Hotel Vung Tau

Branding

Marie Curie School

Logo

Caravelle Saigon

Brand Guidelines, Websites

Pearl River Hotel

Branding

Little Hoi An Group

Branding

Palm Garden Resort

Branding

Hoa Co Villas

Brand Identity

Thanh Thanh Cong

Brand Identity, Web Design

Local Client

Ho Chi Minh Tourism

Graphic Design

SMI Furniture

Graphic Design

Green Horizon Research

Branding

Kazena

Branding

Maidza Hotel Ha Noi

Branding

Vietbamboo Corporation

Branding

Bee Blue

Education Branding

My Hung Garment

Branding

An Phat An

Logo Design

Sotratch

Logo Design

Cassia Cottage

Web Design

Vietnet Quilling Art

Web Design

Cherry Spa

Web Design

Duc Long Hotel

Web Design

Small Vacancy

Brand Identity, Web Design

Ka Chef

Brand Identity

Vietnam Detox

Graphic Design

Waterina Suite

Graphic Design

Logo Design

01_ Food Festival

02_ Telocyte

03_ Startup Solution



04_ Anna Blinds & Curtain

05_ Co.op Organic

06_ NSAS Logistic



07_ Kazena

08_ Tranaga

09_ Prova



Logo Design

01_ Phoenix Hotel

02_ Little Hoi An Group

03_ Zena



04_ Small Vacancy

05_ Ká Chef

06_ Little Luxury Hotel



07_ Little Faifo

08_ SJ Beauty

09_ Banh Can 79



Logo Design

01_ AHI

02_ Heavy Equipment of Texas

03_ Palm Fashion



THE COZY
BOUTIQUE HOTEL

04_ Ahoy Garden

05_ PTM

06_ Mango Resort



AHOY GARDEN
VILLAS & SPA

07_ Sotratch

08_ Homebest

09_ DNBN Marketing



Palm



Case Study

Hotel Du Parc Hanoi

Client : **Plan Do See**

Scope of work : **Branding, Hotel Colletarial, Out-let Logo**



HÔTEL du PARC
HANOÏ

Case Study

Hotel Du Parc Hanoi



Case Study

Logo Bar

Hotel Du Parc Hanoi

Le Salon



Le
SALON

Case Study

Logo Restaurant

Hotel Du Parc Hanoi

Voyage



Voyage

Case Study

Caravelle Hotel Saigon

Client : **Caravelle Hotel Saigon**

Scope of work : **Brand Guidelines, Websites, Logo Revision**



Case Study

Caravelle Hotel Saigon

Client : Caravelle Hotel Saigon

Scope of work : Brand Guidelines, Websites, Logo Revision



Case Study

Caravelle Hotel Saigon

Client : **Caravelle Hotel Saigon**

Scope of work : **Brand Guidelines, Websites, Logo Revision**

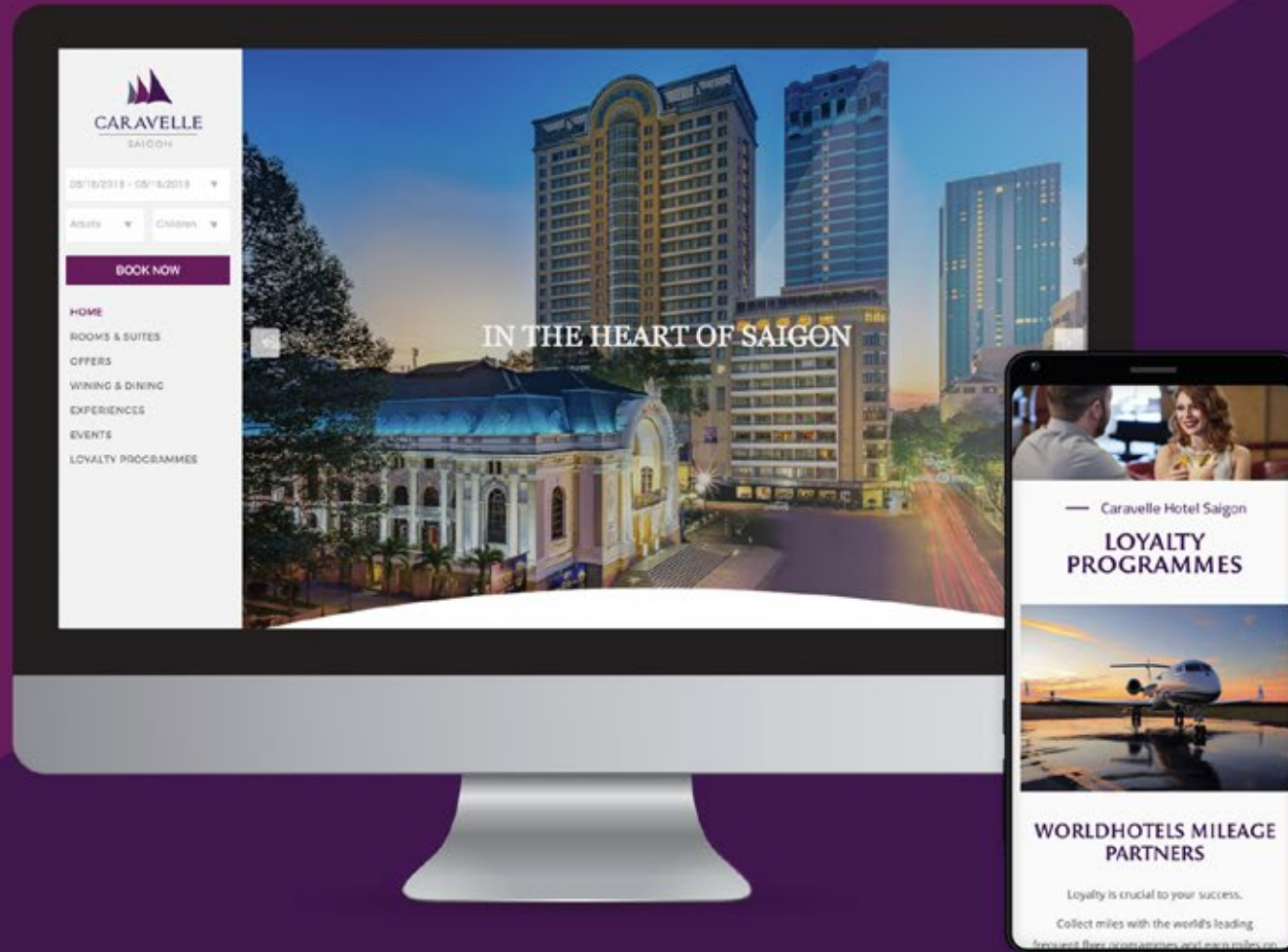


Case Study

Caravelle Hotel Saigon

Client : **Caravelle Hotel Saigon**

Scope of work : **Brand Guidelines, Websites, Logo Revision**



Case Study

Co.op Organic

Client : **Saigon Co.op**

Scope of work : **Branding, Packaging, POSM**

Vệ sinh an toàn thực phẩm đang là mối quan tâm của nhiều quốc gia trên thế giới, đặc biệt là các nước đang phát triển trong đó có Việt Nam. Thực phẩm sạch được người dân đặc biệt chú ý quan tâm, vì nó liên quan đến sức khỏe con người, đặc biệt là đối với các sản phẩm hữu cơ.

Saigon Co.op cung cấp cho thị trường các mặt hàng sản phẩm hữu cơ chất lượng với giá cả phải chăng đi kèm với phương châm bảo vệ tối đa hóa sức khỏe người tiêu dùng. Góp phần xây dựng một môi trường xanh và sạch cho đất đai và con người.



Case Study

Co.op Organic

Client : Saigon Co.op

Scope of work : Branding, Packaging, POSM



Case Study

Co.op Organic

Client : **Saigon Co.op**

Scope of work : **Branding, Packaging, POSM**





Case Study

Luxury Hotel

Client : **Hoi An Group**

Scope of work : **Branding, Marketing Strategy**



LUXURY FAIFO
HOTEL & SPA




LUXURY FAIFO
HOTEL & SPA

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Case Study

Pomina Flat Steel

Client : Pomina Corporation

Scope of work : Branding, POSM, Marketing, Packaging

TÔN
Pomina
Ngôi nhà mơ ước



NHÀ MÁY CÁN TÔN - XÀ GÒ - SẮT THÉP

THẾ DANH

601 TRƯỜNG CHINH, TP.PLEIKU - GIA LAI

ĐT : 02693 77 78 79



Pomina
Ngôi nhà mơ ước
NHÀ MÁY CÁN TÔN - XÀ GÒ - SẮT THÉP
THẾ DANH
601 TRƯỜNG CHINH, TP.PLEIKU
ĐT : 02693 77 78 79

Case Study

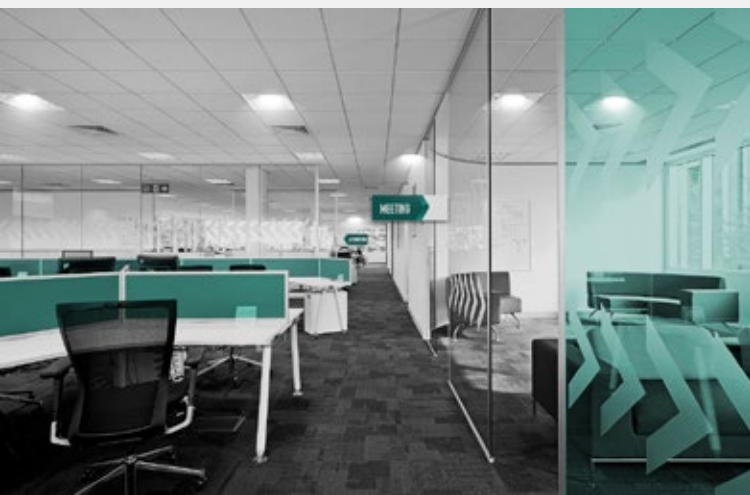
My Hung Garment

Client : **My Hung Garment**

Scope of work : **Branding, Web Design, Graphic Design**



MY HUNG
PHU THINH





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Chất lượng vượt trội Đảm bảo tiến độ

Với đội ngũ công nhân lành nghề, dày chuyên sản xuất chuyên nghiệp và hiện đại, Cty May Mặc Mỹ Hung - Phú Thịnh đã và đang phát triển mạnh với ngày đang và nhiều hơn các khách hàng khó tính hàng đầu thế giới...

[Chi tiết công ty](#)



Ký kết hợp đồng với Adidas USA

ngày 22 tháng 1 năm 2015

Với đội ngũ công nhân lành nghề, dày chuyên sản xuất chuyên nghiệp và hiện đại, Cty May Mặc Mỹ Hung - Phú Thịnh đã và đang phát triển mạnh với ngày đang

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Case Study

Phoenix Hotel

Client : Phoenix Hotel Vung Tau

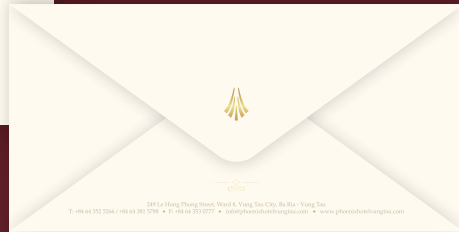
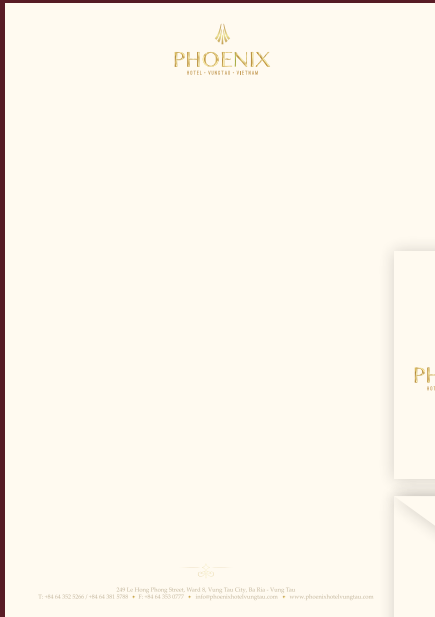
Scope of work : Branding, Web Design, Graphic Design





PHOENIX

HOTEL ✦ VUNGTAU ✦ VIETNAM



Case Study

Phka Rumduol Rice

Client : Cambodia Rice

Scope of work : Packaging, Art Direction



Case Study

Thap Muoi Rice

Client : Green Horizon Research

Scope of work : Packaging, Logo

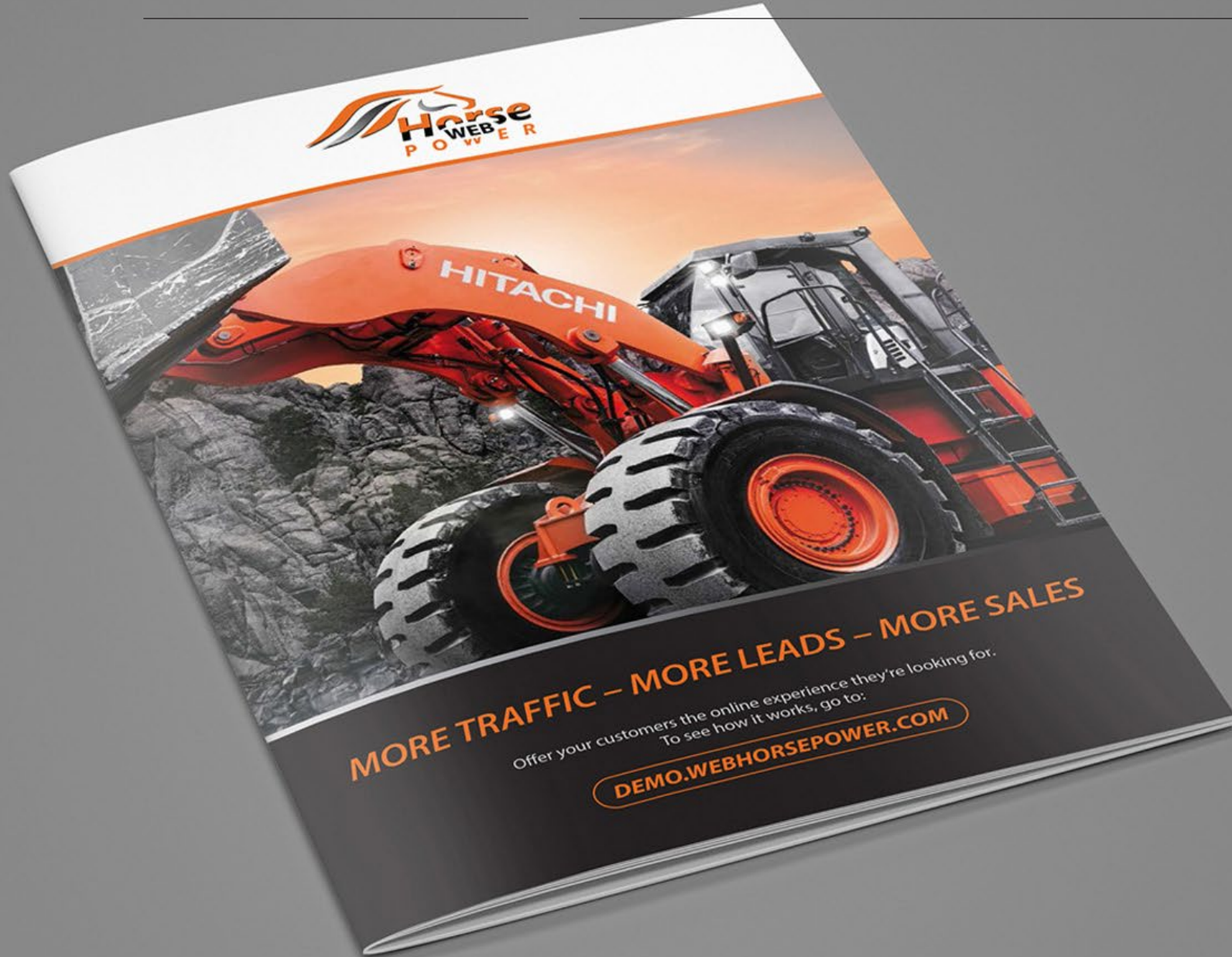


Case Study

Web Horse Power

Client : **We Horse Power / USA**

Scope of work : **Graphic Design, Marketing Material**







Changing the way dealership does marketing



BEST CHOICE FOR HEAVY EQUIPMENT DEALERSHIP

WEB HORSE POWER

At Web HorsePower (WHP), we have assembled a talented team of digital strategists, designers, developers, marketers, communications specialists, project managers and business developers to work in a collaborative manner on our client projects. We build on each other's expertise, working together in teams to generate great outcomes for projects.

MISSION

To provide marketing technologies to help dealerships and manufacturers grow their business in different industries.

VISION

Dealerships focus more on sales with Web HorsePower technology solution services.

INDUSTRIES WE SERVE

- POWERSPORTS
- RECREATION VEHICLES
- AGRICULTURES

- HEAVY EQUIPMENTS
- MARINES
- TRUCKING

CONTACT US

- 152 Le Loi, Ward 15, Tan Binh District
- + 214-238-5433
- sales@webhorsepower.com
- www.webhorsepower.com

WE ARE INTERNET and DIGITAL MARKETING TECHNOLOGISTS

- 13 TEAM MEMBERS
- 254 HAPPY CLIENTS
- 250000 LINES CODE
- 1500 MARKETING CAMPAIGNS

Case Study

Anna Blinds Curtain

Client : **Rebranding**

Scope of work : **Rebranding, Graphic Design, Art Direction**



Case Study

Anna Blinds Curtain

Client : **Rebranding**

Scope of work : **Rebranding, Graphic Design, Art Direction**



Case Study

Anna Blinds Curtain

Client : **Rebranding**

Scope of work : **Rebranding, Graphic Design, Art Direction**



Case Study

Led On

Client : **LedOn - Greece**

Scope of work : **Branding, Packaging, Web Design**



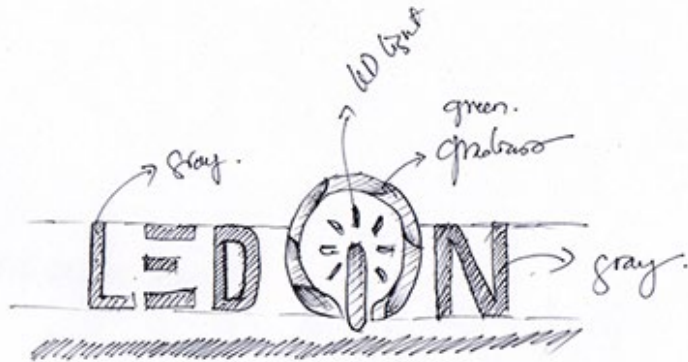
BRIGHTEN UP YOUR SPACE

Case Study

Led On

Client : **LedOn - Greece**

Scope of work : **Branding, Packaging, Web Design**



Case Study

International Food Festival

Client : **Ho Chi Minh Tourism**

Scope of work : **Art Direction, Graphic Design**





Case Study

Marie Curie

Client : Marie Curie School

Scope of work : Brand Identity, Graphic Design, Photography



Case Study

Chà Bá Lửa

Client : **Unix One**

Scope of work : **Branding, Graphic Design, Art Direction**

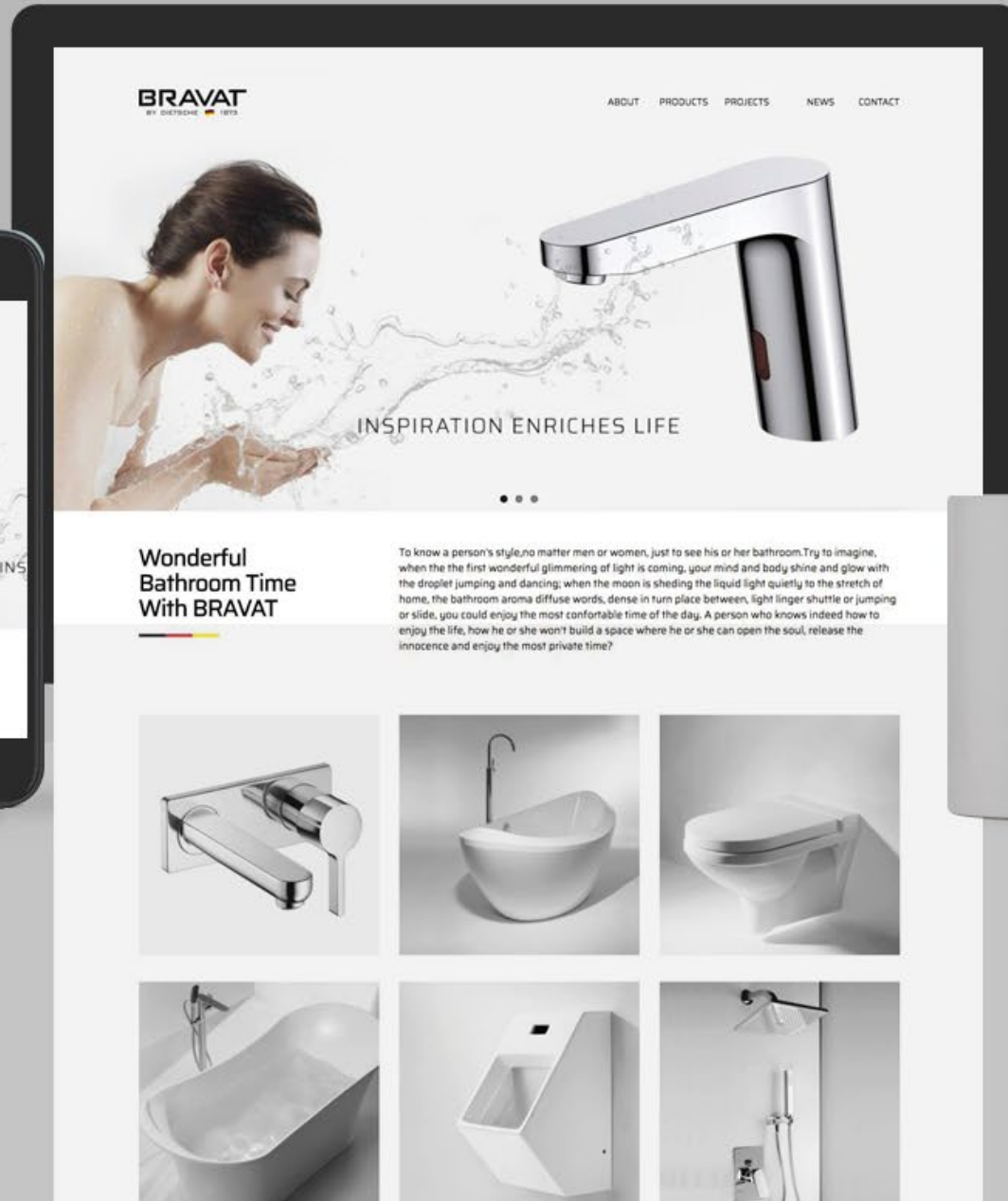
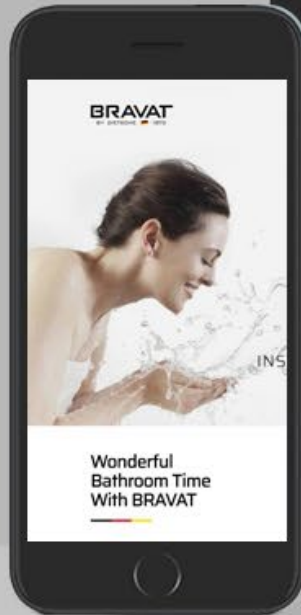


Case Study

Bravat

Client : **Bravat Vietnam**

Scope of work : **Web Design & Development**



...and continue your story

For all enquiries, or to discuss your requirements,
please contact us using the information below.

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Please visit our website: **www.ccvstudio.com**





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Simplicity is the final achievement. After one has played a vast quantity of notes and more notes, it is simplicity that emerges as the crowning reward of art.

Frédéric Chopin